

How Hitler Seduced Germany with Speeches

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Almost everyone finds it appropriate to consider Adolf Hitler a synonym of evil.

However, one wonders how Hitler gained popularity and support of Germans even when he was that wicked. A review of his speeches, though, reveals the secret. Hitler was exceptional in manipulating people with his speeches and good at using strategic propaganda techniques.

Importantly, Hitler was conscious about his skills. At some time, he was quoted saying “I am conscious that I have no equal in the art of swaying the masses” (Gigliotti, 2001). His success in moving masses is certain evidence that the Nazi leader was accurate in his sentiments. The ability to deliver engaging speeches is an important skill for anyone who needs to convince masses. It does not matter who or what the speaker is. Importantly, though, the speech must demonstrate good knowledge of pressing issues that the audience may consider important for an address.

Hitler knew what majority of the people wanted to hear. He largely focused on people’s challenges in his speeches, which helped to convince his audience that he would be able to confront the challenges (Wistrich, 2001). For instance, he knew that preceding governments such as the Weimer democracy had failed the people. People were not happy, and Hitler used that to his advantage (Wistrich, 2001). After taking over, he made it a point to appeal to burning issues that pressed the citizens. He largely tapped his support by focusing on the negative feelings of the people towards preceding regimes. For instance, in his early speeches, Hitler focused on harsh terms of the Versailles treaty, instability of democratic governments, inflation, and the position of Jews in the government (Gigliotti, 2001). Clearly, Hitler was largely able to move masses by tapping into listeners emotions. He promised the people a promising future when they almost despaired.

Dr. Joseph Goebbels, a close accomplice to Hitler, referred to Adolf Hitler as a leader who exhibited the ability to express issues clearly, directly, and logically (Wistrich, 2001). Listeners were even convinced that whatever Hitler said was all they needed to hear. Many Germans had similar views and visions to those of Hitler. He, though, reigned over them because he took the time to illustrate the nature of the anticipated idealistic Germany. In his speeches, Hitler maintained consistency in his call for national unity. He was conscious that he would fail terribly without the citizens' support (Gigliotti, 2001). Occasionally, Hitler held youth rallies throughout Germany. He expressed his vision for a better Germany whenever he delivered a speech during the rallies. That way, the youth continued to trust and believe in him as their leader much as he was acting contrary to whatever he said.

In summary, Hitler had exceptional skills in speech delivery. In fact, he would never win the confidence of the people if he lacked the ability to give a convincing speech. He knew what his audience wanted to hear and remained focused. That way, he maintained their loyalty making him a popular leader. He occasionally touched on sensitive issues such as the harsh Versailles Treaty, economic situation, inflation, and the failures of his predecessor governments. Hitler would occasionally sweat when talking about sensitive issues. His voice would fluctuate, and breath became heavy. His audience observed his emotions making the listeners emotional also. His speech, therefore, was emotive to the extent of moving masses. Germans were convinced that Hitler was their chosen leader largely because he focused on the most sensitive issues. His emotions were also evident, and they rhymed with his messages.

References

Gigliotti, S. (2001). *Seduced by Hitler*. Naperville: Naperville.

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